



INSTITUTIONAL PROFILE

1. MESSAGE FROM THE EXECUTIVE DIRECTOR

Welcome to **Chuo cha Sanaa Dar es Salaam!**

Chuo cha Sanaa Dar es Salaam is dedicated to nurturing the aspirations, talents, knowledge and creativity of Tanzanians, recognising arts and culture as strategic assets for national development and the growth of the creative economy. We affirm that investment in people – particularly young people – is fundamental to sustainable development, social cohesion and national competitiveness in an increasingly knowledge-driven and culturally interconnected world.

Through skills-based training, artistic production, research and strategic partnerships, the institution works to link the arts with tangible economic, social and cultural diplomacy opportunities. Our approach is grounded in professional excellence, innovation and inclusive development, ensuring that creative talent is translated into meaningful livelihoods and long-term societal value.

We warmly invite artists, Government institutions, development partners, the private sector and international collaborators to work with us in advancing a shared future that places people, creativity and sustainable impact at its centre.



Nurudini Nhuva
Executive Director

CHUO CHA SANAA DAR ES SALAAM

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2. INSTITUTIONAL OVERVIEW

Chuo cha Sanaa Dar es Salaam is a professional arts institution dedicated to the provision of training in both traditional and contemporary arts, applied research, creative production, and advisory services within the arts, culture and creative economy sectors in Tanzania.

The institution is formally registered with the **National Council for Technical and Vocational Education and Training (NACTVET)**, Registration No. **REG/NACTVET/1125**. It is further recognised by key national regulatory and statutory bodies, including the **Business Registrations and Licensing Agency (BRELA)**, the **National Arts Council of Tanzania (BASATA)**, the **Tanzania Film Board (TFB)**, the **National Kiswahili Council (BAKITA)**, the **Copyright Society of Tanzania (COSOTA)**, and the **Tanzania Culture and Arts Fund (TACAF)**.

Through inclusive and competency-based training systems, the institution serves young people and adults at various stages of professional development – ranging from emerging talents and practising artists seeking formal recognition of prior learning, to creative industry leaders and entrepreneurs requiring advanced skills in management, governance and creative enterprise development.

Vision

A well-known and respected centre of excellence in culture and arts training, research, consulting and creative production, nationally and internationally, contributing to sustainable development and cultural diplomacy.

Mission

Committed to providing competency-based training, hands-on skills and inclusive opportunities to identify, nurture and develop talent in arts and culture, advancing creative production and entrepreneurship, and enabling graduates to secure employment, create sustainable enterprises and contribute to national and global sustainable development.



Core Values

Discipline

The College values discipline as the foundation for accountability, academic excellence, practical skills, and the consistent execution of programmes and strategic partnerships.

Integrity

The College conducts its activities with integrity, transparency, and trustworthiness, ensuring responsible management of resources and collaborative relationships that benefit all parties.

Courage

The College promotes intellectual and professional courage, empowering students and artists to explore new opportunities, participate in national and international platforms, and compete effectively in the creative economy.

Creativity

The College regards creativity as a transformative force that drives the production of knowledge, artistic works, and services with economic, social, and cultural value.

Competence

The College focuses on building competence aligned with national and international standards to ensure graduates and artists possess skills recognised in the job market and in creative entrepreneurship.

Inclusivity

The College ensures inclusivity by providing training and talent development opportunities for diverse groups without discrimination, particularly youth and artists facing social and economic challenges.

Equality

The College promotes equality in access to resources, opportunities and participation across gender and social groups to contribute to just and sustainable development in the Arts and Culture sector.

Collaboration

The College builds and sustains collaboration with government stakeholders, the private sector, artist communities, and international partners to enhance impact, sustainability, and shared outcomes.

3. STRATEGIC FUNCTIONS AND FOCUS AREAS OF THE COLLEGE

To fully execute its mission, **Chuo cha Sanaa Dar es Salaam** has strategically positioned itself in the following focus areas:

Talent and Artistic Skills Development

Providing practical and academic training that responds to labour market and production demands across diverse art forms, including performing arts, applied arts, literary arts, creative arts, and digital innovation.

Creative Production and Entrepreneurship

Empowering artists to transform their talents into economically valuable products and services through skills in production, formalisation, marketing, entrepreneurship, and creative project management.

Film and Digital Content

Developing capacities for the production of film, music, audiovisual content, photography, and other digital media that meet national and international standards.

Research, Culture, and National Heritage

Conducting research and scholarly activities on the arts, cultural practices, national heritage, and the contribution of the arts to social and economic development.

4. APPRENTICESHIP AND EXTENSION TRAINING

In addition to classroom-based Long Courses, Short Courses, and Tailor-Made Programmes, **Chuo cha Sanaa Dar es Salaam** also delivers training through apprenticeships and extension learning (outreach services).

Through the apprenticeship system, the College provides practical and skills-oriented training in real-life creative work environments under the supervision and guidance of experienced professionals, allowing students to gain hands-on experience in industry outside the traditional classroom setting.

In terms of extension training, the College implements targeted programmes to reach young people and artists who are outside the formal education system or unable to attend courses on campus. These programmes aim to equip participants with short-term skills at an affordable cost in their own communities, while formalising their learning through certificates and linking them to government institutions and formal recognition systems, as well as economic and livelihood opportunities.

5. CHANGAFURSA SOCIAL PROGRAMME

ChangaFursa is a targeted social initiative established by **Chuo cha Sanaa Dar es Salaam** to reach and empower talented young people facing social and economic challenges in achieving their aspirations.

The programme primarily supports young people from vulnerable groups, including those living in most vulnerable environments or who have lost their parents or guardians while pursuing their studies. Through **ChangaFursa**, the College provides comprehensive academic and welfare support, including tuition, meals, accommodation, healthcare, learning materials, psychosocial guidance, and opportunities for short-term employment during their study periods.

Currently, the programme is partially funded through the College's internal resources under its Corporate Social Responsibility (CSR) framework. However, the College is open to strategic

partnerships with diverse stakeholders interested in investing in youth development, social inclusion, and human capital for sustainable long-term impact.

6. COLLABORATION OPPORTUNITIES

Chuo cha Sanaa Dar es Salaam offers diverse opportunities for strategic collaboration that ensure mutual benefit and long-term positive impact, as follows:

Talent Linkages

Collaboration in identifying, nurturing, developing, and connecting young talents with national and international opportunities for training, creative production, and employment.

Cultural Diplomacy

Partnerships in programmes for student, teacher, and artist exchanges, exhibitions, festivals, foreign language and cultural training, and platforms for intercultural dialogue between communities and countries.

Research and Knowledge Collaboration

Cooperation in research on the arts, culture, national heritage, and the creative economy to generate knowledge that supports policy, planning, and development investments.

Infrastructure and Student Welfare Collaboration

Partnerships aimed at enhancing learning environments and student well-being, including teaching and learning facilities, accommodation/hostels, supportive infrastructure for talent development, and psychosocial assistance.

7. CONTACT INFORMATION

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